



InfoTouch Liquor Store™

An exceptional software solution will improve inventory management, purchase controls, cash flow, customer marketing and retention.

InfoTouch Liquor Store™

Affordable, Flexible, Integrated
Robust, Reliable & Customizable!

Manage + Market = Profit

From single store operations to hybrid & multi-store applications, InfoTouch platforms provide you with profitable business solutions.

Standard in all Platforms

The InfoTouch Liquor Store™ software from InfoTouch® Corporation delivers complete POS solutions, from single store owners, to large chain stores at unbeatable prices. The software platforms drive client retention, employee satisfaction and enhance retail sales per client, ultimately providing the liquor store owner with improved customer retention, cash flow and greater profitability.

- Realtime inventory tracking has up to the second inventory levels to track all products efficiently.
- Automatic purchase order generation with Min/Max triggers for managing all inventory stock levels.
- Instantly change or schedule a global price change by vendor or brand (also used for managing tobacco by ins)
- Full customer loyalty program with customer sales history available at the point-of-sale.
- Automatic case discounts/Sell in multiple units of measure
- Creative marketing applications & email blasts
- Standard age verification entered at the POS

Why Touch Screen is the right choice:

- Touch reduces errors by 40% & training times by 30%
- Touch is more durable in a harsh retail environment
- Touch uses less prime merchandising counter space
- Touch produces 35-50% improved checkout throughput

Standard in all Platforms

- Pull up, from any terminal, your 14-month unit sales history on the purchasing (PO) screen. Perform your inventory analysis, properly estimate your purchases of any item by reviewing the accurate sales histories for that item on the same screen.
- Buy by the case - sell by cases, six packs, 12/18-packs, and singles and track to one SKU for accurate inventory costs.
- Save money & time by tracking & managing your purchasing. Integrated with the Inventory module, purchase orders can be created automatically using the Min/Max/Reorder quantity scheme, Sales History, or by using criteria such as a preferred or specific vendor, lowest cost or fastest delivery time. You can also use hand-held devices for: Receiving directly into stock or against a PO and for performing Physical Inventories.

New Honeywell Optional Age Verification Module

The technology to scan a license in the US for age verification is now available on any InfoTouch system. This technology works as a secure age verification system for any restricted materials. Now InfoTouch has further enhanced this feature allowing the business, to quickly capture the customer information and create or update their customer database. This also allows the merchant to use the license as a replacement for any old customer VIP cards.

Standard in all Platforms

Employees: Time, attendance and gross wage calculations are at the center of the employee module. All employees can clock in/clock out through any register in the system while managers can monitor and adjust these entries accordingly. In addition to hourly and salaried wage rates, the system calculates individual or group commission plans, individual or group bonuses, contests, and incentives for employees.

Reports: You have access to an enormous amount of information with the 100+ reports that come standard. Most reports have multiple search and sort criteria, giving you maximum flexibility in analyzing your operations. All reports come with the option to view on screen, print or save for export to other applications.

Inventory: Update quantity on hand for each inventory item in real time. Additionally, each item can have a retail price plus 9 additional price levels and be sourced from up to 10 different vendors. You can maintain a wide array of sophisticated pricing levels - such as Quantity Unit Pricing, Buy 1 get 1 Free, % off items, etc. Additional functions include: Suggestive Selling and Open to buy for Department Budget tracking. Bar code label printing & Item Price Labels are standard.

